

SUMMARY

Accomplished web professional with over 5 years of design and development experience in web/interactive marketing industry. Honest, reliable, and productive worker with strong communication and analytical skills. Ability to organize, prioritize and work under extreme pressure, heavy work load and deadlines. Passionate about developing and delivering rich user experiences.

SKILLS

Interface Design / Front-End Development / Server Side Scripting / Interaction Design / User Experience Design / Information Architecture

HTML / CSS / PHP / Javascript / ASP.NET / CMS / SQL / Photoshop / Version Control / Omnigraffle / Visio / Visual Studio

WORK EXPERIENCE

Ciber, Inc.

Lead Web Developer, Business Analyst 2010 – Present

- Determined overall technical strategy to include: using best practices and web standards, ensuring a better user experience, and scalability for future project updates.
- Developed and launched an average of 10 digital marketing promotions and projects per month for a global pharmaceutical client.
- Supervised and provided technical leadership to onshore and offshore developers by evaluating and communicating strengths/weaknesses, and assigning/defining tasks.
- Participated in providing client estimates and creating technical requirements documents for team use.

PPG Industries, Inc.

Information Architect, Developer, and Designer 2009 – 2010

- Performed initial project research and user analysis. Created user personas based on research.
- Produced all storyboards, low-fidelity sketches, hi-fidelity wireframes, and sitemaps for projects.
- Designed initial mockups and final comps for review by client and development team.
- Managed and led team design/development projects.

Barkley REI

Front-End Developer 2008 – 2009

- Created and implemented HTML/CSS templates to be used by clients within a Content Management System.
- Developed and sent weekly marketing emails for Pennsylvania Tourism sites.
- Deployed completed projects and code bases to staging and production servers.

Ciber, Inc.

Web Developer 2007 – 2008

- Developed and maintained several GlaxoSmithKline Consumer Healthcare sites using ASP.NET 1.1, 2.0, & 3.5, HTML, CSS, jQuery, C# and SQL.
- Developed and sent marketing emails as part of a CRM program supporting site promotions.
- Worked within the Agile development process as part of a team with a BA, QA, and PM and followed requirements to code and implement solutions accordingly.

Buzzhoney

Visual Designer, Front-End Developer 2006 – 2007

- Learned marketing and branding fundamentals.
- Presented creative concepts to clients.
- Took part in design/brainstorming sessions.
- Developed ideas and translated client needs into fully functional interfaces.

EDUCATION

Art Institute of Pittsburgh
Bachelor of Science Degree, Interactive Media Design
September 2006

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